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# WAY EDUCATION

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WAY Education 公司介绍



WAY Education是一家总部位 于纽约的美国教育服务公司。 在 过去的五年中,WAY为美国精 英家庭首创为孩子量身定做的" 空白支票"教育。 自2016年以 来, WAY还选择性地为一些精英 国际家庭提供教育服务。

What if someone wanted to build the best education for their child - and money was not obstacle. Instead of thinking of a whole classroom or school of students, they could supply something for their child alone.

WAY Education was the first company to actually build these totally customized educations, for elite American families – entreprenuers, investors, celebrities – who desired something even better than the best US private school.

WAY's US-based tutors provide in-person and online servies of the tradtional kind (GPA, test prep, and Admissions) but also the non-traditional kind (passion projects and essential support). Our gradual and holistic approach to educational is built to be flexible enough to apply to any moment in a child's education -6th-8th grade; high school; or even college.

在财力不受限的情况下,家长如何为 孩子提供最好最适合的教育? 只着眼 于子女在学校和教室中学习是远远不 够的,子女成才需要家长在每个发展 阶段步步为营,提供更多的校外帮助 和辅导。

WAY Education是首家真正为美国精 英家庭,包括企业家、投资者和社会 名流,建立完全定制化、因材施教教 育体系的公司, 让下一代获得比美国 顶级私立学校提供的还要更优质的教

WAY位于美国的导师团队不仅通过面 对面和在线的方式向学生提供传统意 义上的辅导服务,比如GPA提升,考 试辅导和入学帮助;还提供非传统类 型的指导,比如个人特色项目创建和 校园全方位支持。 我们灵活运用逐层 推进和全面整合的教育方法,适用于 未成年教育的任何时期,包括6 \_ 8 年级,中学和大学。





# **WAY Education China**

WAY China is the first elite American education company to build a seamless communication platform for Chinese clients A joint venture between KC Group and Way Education, the goal of WAY China is to provide the most elite American education services to the next generation of Chinese leaders.

KC Group is a top international investment services company, with a focus on connecting China's best entrepreneurs and families with opportunties and intelligence in the United States. Connecting families to elite education algins with its mission to help top families make the most of their American relations, as well as to cultivate the next generation of advanced bilateral collaboration.

Since the founding of their venture three years ago, WAY China has helped hundreds of Chinese students access unmatched educational resources and outcomes in the United States.

WAY China 是全美第一家为中国客户 提供无缝交流平台的顶级美国教育公司,是综合KC Group与Way Education的合资企业。WAY China的宗旨 是为下一代中国精英提供最优质的美 国教育服务。

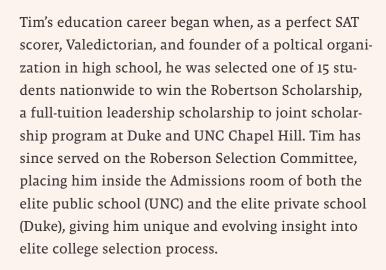
KC Group是一家知名的国际投资服务公司,专注于对接中国最优秀的企业家及家庭充分利用美国的机遇与信息。将中国顶级家族与美国的精英教育相结合,旨在帮助其充分建立在美关系网,并为下一代顺利进行先进的双边合作奠定坚实的基础。

在组建后的短短三年时间里,WAY China已帮助数百名中国学生利用其 得天独厚的教育资源成功入读全美顶 级的教育殿堂。

# Tim Reilly Chief Executive Officer 首席执行官

**WAY LEADERSHIP** 

WAY 领导团队



After graduating summa cum laude in Economics and Political Science at Duke and UNC and scoring perfect the GRE test, Tim received a MA in Liberal Education, and has been practicing education in New York City for 10 years. Tim has run an online SAT company, founded an interactive video learning mobile app, and most recently created "blank check" educations for top families in the US who were looking to create their own private homeschools.

These experiences have all combined in Tim's 5 years of holistic education and admissions work with Way Edcucation, working with thousands of top American and international students, achieving placements every prestigious college and high school.

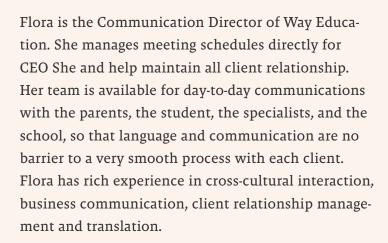


作为一名SAT满分获得者,优秀毕业生代表,以及高中政治组织的创始人,Tim是全美仅15名Roberson奖学金的获得者之一,这是一项有关领导力的全额奖学金项目,由杜克大学和北卡罗莱纳大学教堂山分校的联合颁发。自此,Tim开始从事教育工作。Tim一直以来担任Roberson评选委员会成员,任职于顶级公立大学(北卡罗莱纳大学教堂山分校)和知名私立大学(杜克大学)的招生办公室,因此对精英院校的申请筛选流程有深入细致的了解。

Tim以最高荣誉毕业于杜克大学和北卡罗来纳大学的经济学和政治学专业,并获得GRE满分成绩,其后又获得了文科教育专业硕士学位,并在纽约市拥有10年的教育经验。Tim经营一家在线SAT公司,创建了一个互动视频学习应用平台,近期还为美国顶尖家族创建了"空白支票"教育,这些美国精英家庭正在尝试创建属于为自己下一代量身定做的私立家庭学校。

在WAY Edcucation工作的5年时间 里,Tim将教育与申请工作相结合,成功 的帮助数千名美国和国际优秀学生入读 美国著名高中和大学。

# Flora Cheng Director of Communication, WAY China 沟通总监,WAY China



Flora graduated with first class honor from Hong Kong Polytechnic University major in Chinese and Bilingual Communication, minor in Japanese for Business Communication and obtained a M.A. degree from Teachers College, Columbia University in Applied Linguistics and TESOL (Teaching English to Speakers of Other Languages).



Flora是Way Education的沟通总监。 Flora本科以一等荣誉毕业于香港理工大 学,主修中文及双语文学,辅修商务日语。 其后就读美国哥伦比亚大学教育学院, 并获得应用语言学和英语作为第二语言 教学的硕士学位。

作为沟通总监,Flora直接为首席执行官管理会议日程,并帮助维系客户关系。她的团队致力于为家长,学生,专家和学校提供实时的沟通服务,为每位客户消除中美各参与方语言与沟通中的障碍。她在跨文化交流,翻译,商务沟通和客户关系管理方面拥有十分丰富的经验。

# Fang Chu Board Director, WAY China Founder, KC Group 董事会主席, WAY China 创始人, KC Group

**WAY LEADERSHIP** 

WAY 领异团队

Dr. Chu is the co-founder of KC Group, a New York based investment firm. Dr. Chu is established as a trusted advisor to top executives in leading Chinese companies with global ambitions and investment interest in U.S. and European markets. He has extensive experience in private equity, real estate, investment management and strategic communications. Prior to co-founding KC Group, he served as a senior analyst for a \$1 billion U.S. distressed real estate fund led by a prominent New York real estate family.

Dr. Chu holds a B.S. from Tianjin University, China and a Ph.D. from New Jersey Institute of Technology, where he has served on the Board of Visitors since 2012. He has recently served as the Advisory Board Member at Boston College. He is also on the boards of several non-profit organizations to promote minority leadership in the United States.



初放博士是位于纽约的投资公司KC集团的联合发起人。初放博士被多家展望全球经济的中国领先企业创始人聘请为私人顾问,并为他们在欧美市场进行投资提供意见建议。他在私募基金房地产投资投资管理以及战略沟通等领域拥有丰富经验。在联合创立KC Group之前,他曾担任纽约知名房地产投资家族的资深投资分析师负责十亿美元的地产基金。

初博士毕业于天津大学并获得学士学位,后于新泽西理工大学获得博士学位,并于2012年起担任新泽西理工大学顾问委员会成员。他近期任职于波士顿学院和私营教育公司顾问委员会成员。除此之外他还担任多家非营利组织的董事,致力于在美国推进少数族裔的领导力。

# way education

# **Grant Kettering**

Board Director, WAY China Founder, KC Group 董事会主席,WAY China 创始人,KC Group

Mr. Kettering is the co-founder of KC Group, a New York based investment firm. In addition, Mr. Kettering is a principal at his family's family office and the founder of KGA, a private investment company.

Mr. Kettering's great-great-grandfather Charles F. Kettering was one of the co-founders of Memorial Sloan Kettering Medical Center.

Mr. Kettering has held various investment, management, and governance roles in areas including private equity, investment banking, and portfolio management. Mr. Kettering has held senior operating positions or worked on transactions in branded consumer goods, premium food and beverages, technology, industrial products, real estate, and healthcare.

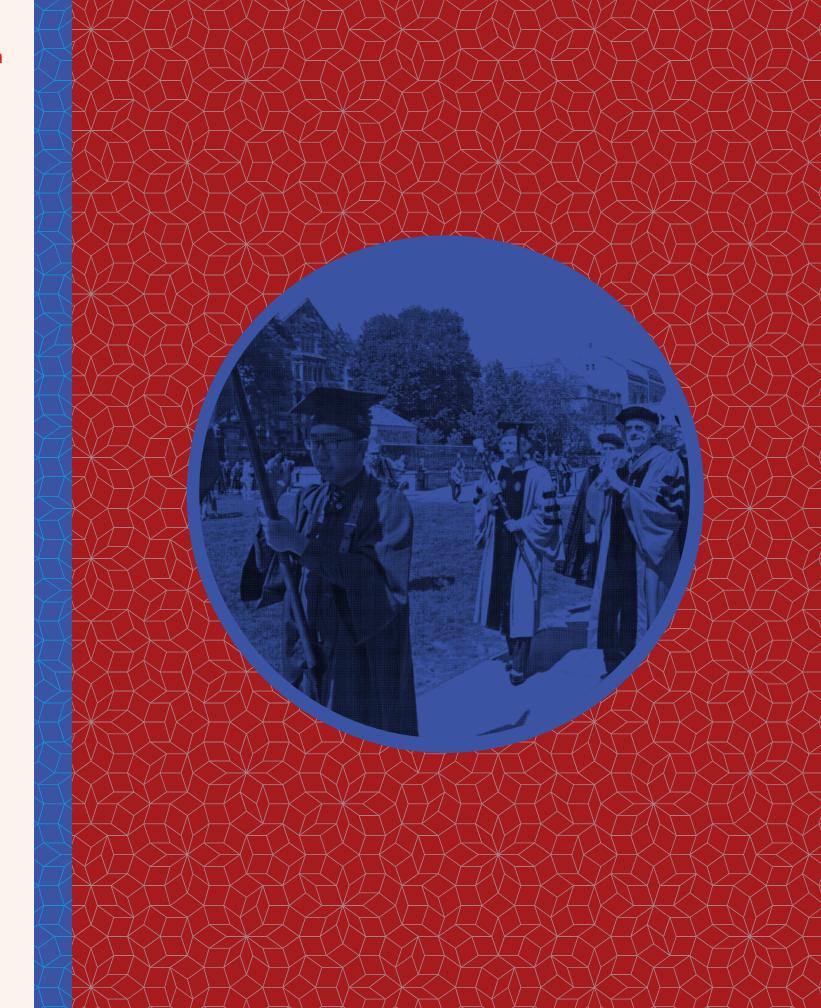
Mr. Kettering holds a B.A. magna cum laude from Northwestern University in mathematics and philosophy and a M.A. focusing on political philosophy from St. John's College Annapolis.



Kettering 先生是位于纽约的投资公司KC 集团的联合发起人。除了KC Group和 WAY, Kettering先生还是其家族企业的 负责人和私募投资公司KGA的创始人兼 董事长。他的曾曾祖父Charles F. Kettering是纪念斯隆·凯特林医学中心的联 合创始人之一。

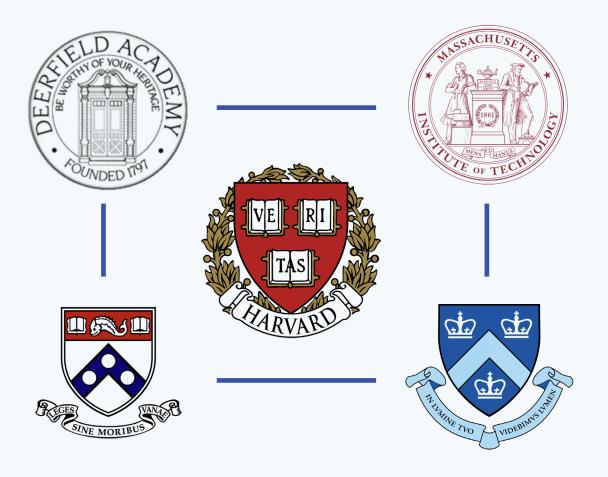
Kettering先生在私募股权投资银行和 投资组合管理等领域担任过各种投资、 管理和监管的职务。他还曾在品牌消 费品,优质食品和饮料,技术,工业产 品,房地产,和医疗保健领域担任高级 管理职务或从事交易业务。

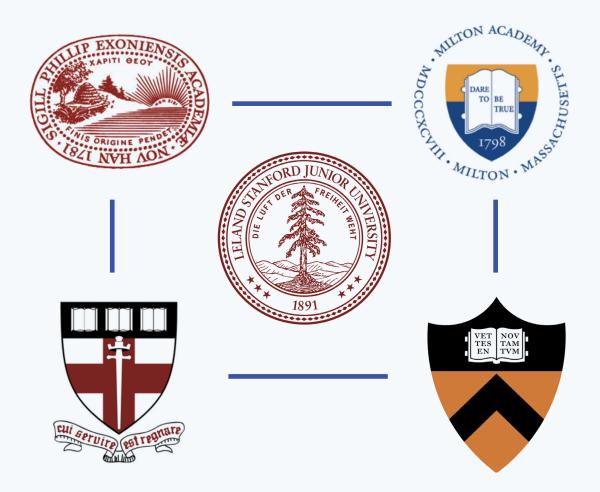
Kettering先生本科以优等荣誉毕业于西 北大学数学与哲学双专业,并从圣约翰 大学安纳波利斯分校获得了政治哲学硕 士学位。



Way Students have been accepted to every top college and high school.

Way往期培养的学生获所有顶尖的 大学和高中录取。





	>Top 10	>Top 20	>Top 30	>Top 40	>Top 50	>Top 100
All Students 其他学生	1%	3%	6%	10%	14%	33%
WAY Students WAY辅导过的学生	15%	34%	58%	77%	88%	100%



FREEDOM & OPPORTUNITY 自由&机遇







ACADEMIC ACHIEVEMENT 学术成就







HEALTH, MOTIVATION, COMMUNICATION 健康,动力,交流

Neglecting any level is dangerous

Don't build up until foundation is steady

Be flexible and be customized

严格把关任何级别的学习 打好基础,作为后续提升的基石 课程灵活,可定制

# Admissions (P.18)

Our intensive and customized approach uses inside knowledge of how the decision process works at each top school, including recent trends about how Chinese applicants are viewed.

# 录取 (P.18)

我们公司多样化和定制的教学方法,结合 内部信息的使用,能更准确理解美国顶尖 学校的录取决策和方式,同时洞察中国学 生的最新录取趋势。

# Passion Based Learning<sup>TM</sup> (P.14)

Students discover an activity they love to do and pursue it in a challenging and impressive way, under the guidance of a world-class mentor.

# 兴趣导向学习™ (P.14)

学生们能在世界顶尖导师的指导下,以富 有挑战性和令人印象深刻的方式,发现他 们喜欢活动,并持之以恒的坚持。

# **Academic Support™ (P.14)**

With **SAT/ACT Spectrum**<sup>TM</sup> **(P.16)**, get the first Test Prep that evolves approach with you. Students are assigned by language of study and approach evolves (Chinese or American) based on starting score and progress.

With **GPA Support**<sup>TM</sup> **(P.14)**, don't learn what to think; learn how. The most in- novative subject tutoring in the world. Students use technology to make sure they only work with a tutor if the need it. Focus on study habits

# 学术提升™ (P.14)

使用 SAT / ACT ™ 辅导 (P.16), 学生们可以开始初步的、带有后期计划的测试准备。 学生根据入学分数和学习进度, 按学习语言和后续计划中国或美国)进行级别分配。

使用 GPA 提升™ (P.14),相比于学习的内容,我们更关注教会孩子如何学习和思考。我们有世界上最具创新性的课程辅导。学生通过使用教学技术软件,确保他们在需要时与导师合作。同时,帮助孩子培养良好的学习习惯。

# Essential Support<sup>TM</sup> (P.14)

Don't fix disasters – avoid them. Sudents have weekly meetings with a friendly mentor or teacher to advance in knowledge, but also to report progress and health to parents and school.

# 基础服务™ (P. 14)

我们不想亡羊补牢 – 我们要教会孩子避免学习和生活中可能会犯的错误。学生每周都会与友好又专业的导师会面,提高知识水平。我们同时也会向家长和学校报告学生的学习进展和健康状况。

#### SCHOOL SUPPORT OPTIONS PROGRAM

全方位学校支持项目选择

	Essential Support™ for being in US	ACADEMIC SUPPORT™ for in school	PASSION-BASED LEARNING™ for outside school	HOLISTIC™ ★ Academic support™ & Passion-based Learning™
PRICE	\$1,000 / mo	\$3,000 / mo	\$3,000 / mo	\$5 ,000 / mo
GRADE LEVELS	<ul> <li>US Grade K-6</li> <li>US Grade 7-8</li> <li>US High School</li> <li>US University</li> </ul>	<ul><li>US Grade 7-8</li><li>US High School</li><li>US University</li></ul>	<ul> <li>US Grade 7-8</li> <li>US High School</li> <li>US University</li> </ul>	· US Grade 7-8 · US High School · US University
PRIMARY GOALS	<ul> <li>Preventing Disasters</li> <li>Managing Silence</li> <li>Living by US Laws</li> </ul>	<ul> <li>Academic Performance</li> <li>School Relationships</li> <li>Student Well-Being</li> </ul>	<ul> <li>Impressive Independence</li> <li>Energy &amp; Self-Confidence</li> <li>Experience of Leading</li> </ul>	<ul><li>Consideration of all developmental areas</li></ul>
SUBJECT PRIORITIES	<ul> <li>Social Rules &amp; Laws</li> <li>Cultural Adjustment</li> <li>Academic Responsibility</li> </ul>	· GPA Support™ · Relationship-building · SAT/ACT Spectrum™	Passion Project Leadership Development Career Exploration	★ Access to all developmental areas
CORE TEAM	(1) Academic Director (1) Communication Manager	(1) Academic Director (1) Communication Manager (1-3) Academic Specialists	(1) Project Director (1) Communication Manager (1) Passion Mentor (1-2) Area Specialist	<ul> <li>★ (1) Educational Director         <ul> <li>(1) Academic Director</li> <li>(1) Project Director</li> <li>(1) Communication Manage</li> <li>(1) Passion Mentor</li> <li>(1-2) Area Specialist</li> <li>(1-3) Academic Specialists</li> </ul> </li> </ul>
MEETING SCHEDULE	· Recurring Schedule	Recurring Schedule     Monthly Reevaluation	Recurring Schedule Monthly Reevaluation	<ul><li>★ Flexible Schedule</li><li>★ Emergency Meeting Priority</li><li>★ Mentor Change Priority</li></ul>
PARENT REPORTING	Daily response from Communication Manager Bi-Weekly Summary Doc Semester Meetings available with Educational Director	Daily response from Communication Manager Bi-Weekly Summary Doc Monthly Meetings available with Educational Director	Daily response from Communication Manager Bi-Weekly Summary Doc Monthly Meetings available with Educational Director	Daily response from Communication Manager Weekly Summary Doc Bi-Weekly Meetings available with Educational Director
	Included for all Members. Family can authorize team to	o handle major communications a	and dealings with the school.	

# ON-LOCATION SUPPORT

For an emergency situation, Support Teams are available to physically handle the job, if the Family decides it will help.

# **EVALUATION** Included for all Members.

Included for all Members.

For Returning Members, students can use 1-2 weeks to determine proper schedule. Payment is only due if Family signs.

For New Members, if within the first 2 weeks after signing, WAY and/or family determine that a working schedule can not be fulfilled, the tuition is refundable. (Does not apply for Trial Periods)

# SCHOOL SUPPORT PROGRAM

全方位学校支持项目选择

	基础服务TM 在美学生	学术提升™ 校内	兴趣导向学习™ 校外	全面发展套餐 TM ★ 学术提升™+兴趣导向学习™
项目费用	\$1,000 /月	\$3,000 / 月	\$3,000 / 月	\$5 ,000 / 月
适用年级	・美国K-6年级 ・美国7-8年级 ・美国高中 ・美国大学	・美国7-8年级 ・美国高中 ・美国大学	· 美国7-8年级 · 美国高中 · 美国大学	· 美国7-8年级 · 美国高中 · 美国大学
主要目标	· 预防在校事故 · 克服在校英文交流焦虑 · 遵守美国规章制度	· 学术表现 · 学校关系 · 学生身心健康	· 培养独立性 · 建立自信心 · 培养领导才能	▶ 涉及所有学生发展的领域
课程重点	· 社交活动 · 文化融合 · 培养学习自觉性	· GPA提升™ · 师生关系维护 · SAT/ACT 辅导™	· 个性化项目 · 领导力提升 · 探索职业发展	⇒ 涉及所有学生发展的领域
核心团队	(1位) 学术总监 (1位) 客户经理	(1位) 项目总监 (1位) 客户经理 (1–2位) 领域专家	(1位) 项目总监 (1位) 客户经理 (1位) 兴趣导师 (1–2位) 领域专家	★ (1位) 教育总监 (1位) 学术总监 (1位) 项目总监 (1位) 客户经理理 (1位) 兴趣导师 (1-2位) 领域专家 (1-3位) 学术专员
会见安排	· <b>定期</b> 会见	・ <b>定期</b> 会见 ・ <b>每月</b> 进度评估	· <b>定期</b> 会见 · <b>每月</b> 进度评估	<b>➢ 灵活</b> 上课安排 <b>➢</b> 紧急会议 <b>优先</b> 导师更更换 <b>优先</b>
家长沟通	·客户经理 <b>每日</b> 答疑 · <b>每两周</b> 发送进度小结 · <b>每学期</b> 可与教育总监预 约会议	· 客户经理每日答疑 · 每周发送进度小结 · 每月可与教育总监预 约会议	·客户经理 <b>每日</b> 答疑 · <b>每周</b> 发送进度小结 · <b>每月</b> 可与教育总监预 约会议	· <b>客户经理每日答疑</b> · <b>每周</b> 发送进度小结 <b>♪ 每两周</b> 可与教育总监预 约会议
学校联络	<b>所有会员享有。</b> The Way 教育团队可以帮助?	家长代理与美国学校的沟通。		

#### 现场帮助

#### 所有会员享有。

若家长需要帮助,团队老师可以去现场帮忙处理教育相关的紧急情况。客户负担额外费用和交通费,具体收费视情况而定。

#### 评估与试用

#### 所有会员享有。

卖约客户续约前可享有1-2周的试用期。合同签订后才需付款。

对于未来会员,我们会在评估期之外赠送1-2周的试听期。只有在家人签名时才会退还押金。——>对于新会员,如果在签署合同后的2周内,WAY Education和/或家人确定无法履行工作安排,则可退还学费。(不适用于试听期)

**PERIOD** 

## **TEST PREP PROGRAM** 考试辅导

**SAT/ACT Spectrum Program™** is the first test prep system that **combines Perfect Scorer techniques** from China and US.

SAT/ACT 辅导™ 是首家将中美两 国最高效的提分策略强强联合的辅导









**Tim Reilly** Perfect Scorer, SAT

## **TEST PREP PROGRAM** 考试辅导

	1300+	1400+	1500+	1550+	1600
WAY Students WAY辅导过的学生	88%	62%	38%	18%	2%
ALL Students 其他学生	9%	5%	4%	0.4%	0.0001%

**CURRENT SCORE** 

300

330

730

6

现有成绩

# **Diversified Approach**

In SAT/ACT Spectrum™ Program, students only begin the "American" approach in subject after they have achieved the necessary score by way of a "Chinese" foundation.

# How it works

While score is lower, students build in Chinese



当成绩较低时, 学生使用"中国"方法打基础

# 多元化战略

在SAT / ACT Spectrum 辅导™课程 中,我们会先帮助学生按照"中国"方法 提升基础;在达到达到必要分数后,再结 合"美国"方法进行提高。

# 如何实现

When score is higher, students perfect in English

SAT Reading SAT Grammar SAT Math **SAT Essay** 



当成绩较高时,学生使用"美国"方法提升

16 17

#### HS. COLLEGE & GRADUATE ADMISSIONS PROGRAM

高中,本科及研究生申请

PHASE 1	Student Evaluation + Selection of Schools	Payment Schedule
PRE-AUGUST 2019	Meet with student to learn school desires Meet with parents about school choices and plans Decide on preliminary contractual "Target Schools"	Initiation fee due
PHASE 2	Application Execution	\$25,000
AUG-DEC 2019	<ul> <li>"Typical" Areas of Application support</li> <li>"Authentic Story" — Developing and "showing" impressive project</li> <li>Personal Essays — Help tell best story in own voice</li> <li>Academics — Support for student efficiency</li> <li>Recommendations — Select and advise teachers/counselors</li> <li>Interviewing — Presenting self to College Administrators</li> <li>SAT/ACT + TOEFL (TOEFL is optional, separate fee)</li> </ul>	
PHASE 3	College Visits and Meetings	
SEP-DEC 2019	Communicate with target college officials to arrange visits/interviews  The Way team accompanies family / student on visits ( <i>optional, extra fee</i> )  Facilitate conversations with Influencers ( <i>optional, for VIP donation</i> )	
PHASE 4	Finalize Application Strategy	
OCT 2019	Finalize with Family Early Decision, "Reach", and "Safety" Schools Submit Final Applications according to official rules and deadlines	
PHASE 5	Enrollment Support	
APR 2020	Admissions Decisions – follow-up with schools and advise family Waitlist & Donation Support ( <i>Donation facilitation extra fee</i> ) School Enrollment – Help complete all necessary forms & payments	Success* fee due \$0 - \$25,000
STUDENT IN SCHOOL!	US Transition Support	
1N 3CHOOL:	<ul> <li>Way "Premium" Mentoring Membership (one month) (future subscription optional, extra fee)</li> <li>Preparatory Camp – Choose &amp; Apply</li> <li>Serve as family's Official Representative to school</li> <li>Course selection – Fit to Career Path (living logistics extra fee)</li> <li>US Customs &amp; Culture – Prepare for transition</li> <li>Tutoring Support – Help maintain high GPA</li> <li>"Unique" extracurriculars – Develop a passion and build resumé</li> </ul>	*Success Fee only paid if student admitted to one of their "Target Schools"

#### HS, COLLEGE & GRADUATE ADMISSIONS PROGRAM

高中,本科及研究生申请

第一阶段	学生评估 + 选校	费用截止日期
2019年8月前	与学生交流了解目标 和家长讨论选校名单和申请计划 共同决定初步的目标学校	申请费用截止
第二阶段	申请执行	25,000 美金
2019年8月-12月	申请辅导的标准项目  "特色经历" — 创建并"展示"让招生官印象深刻的项目  个性文书— 帮助学生讲述最真实动人的故事  学术辅导 — 帮助孩子提供学习技巧和效率  推荐信 — 挑选并建议适合写推荐信的老师/辅导员  面试培训— 想学校招生官展示自己最佳状态  SAT/ACT + TOEFL (TOEFL为可选项,另收费)	
第三阶段	校访和私人会议	
2019年9月-12月	与目标学校官员沟通,预约校访和面试 The Way 教育团队陪同家庭/学生校访 (可选项,另收费) 帮助家庭对接校方内部高层官员,安排私人会议 (可选项, 仅对VIP客户开放)	
第四阶段	最终确定申请策略	
2019年10月	和家庭达成关于提前批学校,"冲刺"学校和"保底"学校的决定 根据学校的官方申请规定和截至日期提交最终申请	
第五阶段	入学注册支持	
2020年4月	录取结果 — 跟进结果并指导家庭 候补名单与捐款支持 (可选项,仅对VIP客户开放) 学校注册—帮助完成要求的表格和缴纳相关费用	▶ 成功费* 截止 0 – 25,000 美金
学生入学 后续服务	US Transition Support	
2020年4月-8月	The Way 教育高级指导会员(为期一个月) (可选择长期使用服务,产生额外费用)  学校预科夏令营 – 选择和申请(可选服务,额外费用)  作为家庭法定代表人帮助学生解决在校期间的问题  课程选择 – 根据学生的职业方向(生活后勤帮助另收费)  美国习俗和文化指导 – 帮助适应学校生活  家教支持 – 帮助保证较高平均绩点  "独特的"课外活动 – 发现爱好并完善简历	* "成功费" 只会在学生 确定收到一所或以上" 目 标学校" 的录取后才收取 <b>19</b>

导师, 教师以及专家



# Steven PhD, Stanford, Education BA, Harvard, Literature and Language

During Steven's studies at Harvard College and Stanford University, je devised an intuitive and sophisticated, natural and rigorous way to learn the history of literature and write analytical essays. For over 10 years, he has studied and learned the craft of writing and essay composition to teach students how to write and revise their work.

Essay Writing, Corporate Finance, Reading, Grammar, Art History

## 哈佛大学,文学士,文学与语言 斯坦福大学,博士,教育学

在哈佛和斯坦福大学学习期间,创造出一种直观,精致,自然和严谨的方式来学习文学史和撰写分析论文。十多年来,他努力钻研写作技巧与文书创作,以教会学生如何更好的创作和修改他们的文章。

文书写作、企业金融、阅读、语 法、艺术史



# Ari PhD, NYU, Classics BA, Claremont Mckenna, History

Ari has been a university Latin teacher and uses the creative and adaptive element of teaching in his approach. He uses his unique ability to closely read a text, analyze it, and construct an argument both verbally and in writing. Developing these skills gives his students a significant leg-up when taking standardized tests and writing college entrance exams.

American History, World History, Geography, Classical Reading, Classical Writing

#### 克莱蒙特学院,文学士,历史 纽约大学,博士,古典文学

作为一位大学拉丁语讲师,Ari善于将创造性和适应性灵活的运用于教学实践中。他利用自己独特的能力仔细阅读分析文章,并以口头和书面形式创造出一套理论。培养这些技能可以使学生在标准化考试和大学入学考试的写作部分获得显着的优势。

美国历史、世界历史、地理、古典 阅读、古典写作



# Ben PhD, University of Chicago, Music Composition BA, Ithaca College, Music Composition

Ben is experienced teacher who encourages students to speed their progress by fearlessly investigating their weaknesses and blind spots. Lessons become tailored to the unique needs of each student as we work to close gaps in knowledge, increase speed and accuracy, and promote optimal study habits and effective application to projects.

Music Composition, Piano, SAT/ ACT Reading, SAT/ACT Writing, Ear Training

#### 伊萨卡学院,文学士,音乐作曲 芝加哥大学,博士,音乐作曲

作为一位经验丰富的导师,Ben通过 鼓励学生勇敢探究自身弱点和盲点 来取得快速提高。我们将根据学生 的需求量身打造教学课程,用以缩 小知识差距,提高速度和准确性, 培养良好的学习习惯,以及优化项 目申请。

音乐作曲、钢琴、SAT/ACT 阅读、SAT/ACT 写作、听力训练

#### MENTORS, TEACHERS, & SPECIALISTS

导师, 教师以及专家



## Carol MA, NYU, Education BA, Smith College, English Literature

After a 10+ year career as professional writer for Scholastic, HMH, and other publishers of educational texts used by students K-12 in schools nationwide, Carol uses these skills to help students of all ages maximize their abilities with the English language.

English Language Fundamentals, English Grammar, SAT/ ACT Verbal, Essay Writing, ISEE Verbal



# Hannah MA, NYU, Creative Writing BA, Princeton, Classics

Hannah is an "all-around" thinker. In addition to being an excellent tutor of Mathematics, Hannah also specializes in Creative writing. For school writing, she focuses on helping students to understand what assignments are asking, teaching them to structure their essays and stories effectively, and showing them how to achieve clarity at the level of the sentence.

Calculus, Trigonometry, Algebra 2, SAT/ACT, Creative Writing



way education

# Irene PhD, UCLA, Classics BA, Columbia, Classics

As a current adjunct professor at UCLA, Irene specializes in ancient philosophy and political theory (Plato and Aristotle). She has been trained to be able to read any piece of Greek or Latin literature on sight! Irene applies her knowledge of difficult readings for the study of English vocabulary and classical English texts.

Classical English Texts, Greek, Latin, English Literature, English Reading

# 史密斯学院,文学士,英语文学 纽约大学,文学硕士,教育学

作为Scholastic、HMH及其他知名教育文本出版社的专业作家,Carol拥有10多年的写作经验,她的作品入选了全美国K-12年级的学校教材。通过以往工作中获得的经验技能,Carol能够帮助所有年龄段的学生最大限度地提高他们的英语能力。

英语基础、英语语法、SAT / AC语文、文书写作、ISEE语文

#### 普林斯顿大学,文学士,古典文学 纽约大学,文学硕士,创意写作

作为一位全能导师,Hannah不仅 精通数学辅导,在创意写作方面也 颇有建树。 针对校园写作,她通过 帮助学生理解写作要求,完善论文 和故事结构,提高句子表达的清晰 度,以提高学生的综合写作水平。

微积分、三角函数、代数2、SAT/ACT、创意写作

#### 哥伦比亚大学,文学士,古典文学 加州大学洛杉矶分校,博士,经典文学

作为加州大学洛杉矶分校的现任教授,Irene精通古代哲学和政治理论,包括柏拉图和亚里士多德的理论思想。通过专业训练,Irene能够随时阅读任何希腊或拉丁语的文学作品!Irene运用阅读困难复杂读物的能力和知识,能够更高效地知道学生学习英语词汇和古典英语文献。

古典英语文献、希腊语、拉丁语、 英语文学、英语阅读

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导师, 教师以及专家



## Justin PhD, Columbia University, Literature MA, Brooklyn College, English Literature

As a Professor of writing at the college level, Justin offers over a decade of experience and a deep love of the humanities. He uses a unique combination of knowledge and personality to connect and motivate students to improve their habits to generate writing.

Textual Reading, Essay Writing, Grammar, SAT/ACT English

# 布鲁克林学院,文学硕士,英语文学 哥伦比亚大学,博士,文学

作为大学水平的写作学科教 授,Justin拥有十多年的经验和对人 文学科的热爱。 他利用知识与个性 的独特组合来联系和激励学生,培 养起学生持续创作的好习惯。

文本阅读、文书写作、语法、SAT / ACT英语



Luka MD, Columbia BA, Cornell, Neurobiology

Luka is a Cornell and Columbia
University educated science tutor
currently pursuing his Medical
Doctorate at Columbia. His research background is in Pharmacology and Molecular Medicine.
He is patient, applying his tutoring method in a structured but
flexible to fit each student's needs.

Biology, Chemistry, Physics, Algebra 1, MCAT

# 康奈尔大学,文学士,神经生物学 哥伦比亚大学,医学博士

Luka是毕业于顶级学府康奈尔大学和哥伦比亚大学的科学导师,目前在哥伦比亚大学攻读医学博士学位。他的研究领域涉及药理学和分子医学。他非常耐心,通过灵活的方式对学生进行系统化辅导,以满足每个学生的独特需求。

生物学、化学、物理、代数1、 MCAT



# Matthew MS, Stanford, Computer Science BS, Stanford, Bioinformatics

Matthew uses project-based learning to explore connections, and the synthesis of new material or knowledge from the old. His classes are student-centered, project-driven, and designed for the real world. Through all of this he guides the student toward love of programming and, even more importantly, self-sufficiency.

Computer Science, App Development, Python, Biology, Statistics

# 斯坦福大学,理学士,生物信息学 斯坦福大学,理学硕士,计算机科学

Matthew善于运用以项目为导向的 教学方式,发掘学科之间的关联, 并指导学生在旧理论的基础上探索 新知识。他的课程以学生为中心, 以项目为驱动,专为实际应用而设 计。他引导学生热爱编程,以及提 高自信心和内在动力。

计算机科学、应用程序开 发、Python编程语言、生物学、统 计

#### MENTORS, TEACHERS, & SPECIALISTS

导师, 教师以及专家



# Sheena MA, Columbia, Writing BA, Harvard, Government

Sheena has taught at Columbia University and Sarah Lawrence in writing and political science. Due to her background, she knows that different students require different approaches. The ultimate goal of her work with is to build the capacity to focus and to organize, leading to improved effectiveness and reduced stress.

Essay Writing, Creative Writing, American History, World History, Study Skills

## 哈佛大学,文学士,政府学 哥伦比亚大学,文学硕士,写作

Sheena曾在哥伦比亚大学和莎拉劳伦斯学院教授写作和政治科学。由于她资深的背景,她深知因材施教的重要性。她的最终教育目标是通过培养学生的集中力和组织能力,从而提高效率并减轻压力。

文书写作、创意写作、美国历史、 世界历史、学习技巧



# Alana

MA, John Hopkins BS, John Hopkins, Cognitive Neurocience and Psycology

As a neuroscientist, Alana has spent years researching memory and learning about the best ways to help students learn most effectively. As a personable and patient tutor, she works to find a system that "clicks" for each student. Her appraoch uses her degrees in the mind/brain and research of memory/learning to help students find the right personalized approach for their studies, not only in Science, but in any area.

Psychology, Nuerobiology, Biology, Study Skills

# 约翰霍普金斯大学,理学士,认知神经科学与心理学 约翰霍普金斯大学,文学硕士

作为一名神经学科学家,Alana花了数年时间研究记忆力并探索如何帮助学生提高学习效率。她是一位品学兼优,谆谆善诱的老师。她致力于寻求一种适用于所有学生的教育理念,即利用她在大脑思考领域的学位以及学习记忆领域的研究,帮助学生开发适合自己的个性化学习方法,从而终身受益。

心理学、神经生物学、生物学、学习 技巧



way education

#### **Alexander**

MA, New School, Psychology BA, Stanford, Psychology

Alexander engages his students to help them use language powerfully to gain confidence in their test-taking abilities. He inspires students to care about their studies, and to realize how meaningful their work can be. In holding students to a very high standard, he shows them that they are capable of much more than they thought.

ISEE, ACT Science, SAT/ACT English, SAT/ACT Math

#### 斯坦福大学,文学士,心理学 新学院,文学硕士,心理学

Alexander善于运用语言的强大力量激发学生对于应试能力的自信心。他鼓励学生关心自己的学业,并提高学生的自我认同感。通过向学生展现自身潜力,从而激励其为完成更高的目标而努力。

ISEE、ACT科学、SAT / ACT英语、SAT / ACT数学

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导师, 教师以及专家



Angela BA, Barnard College, Vocal Theory

Angela formulates creative suggestions and questions that allow her students to arrive at the answer on their own and consequently retain the information better. Her goal is to improve students' comprehension and ability to apply the concepts while finding ways to spark their interest in the material.

Accent Reduction, Vocal Training Spanish Language, SAT Writing, Public Speaking

#### 巴纳德学院, 文学士, 声乐理论

Angela建立了富有创造性的建议与问题机制,激励学生主动寻求问题的答案,从而提升自身的学习能力和动力。她的目标是提高学生的理解能力和对概念的运用能力,同时激发他们对周遭世界的兴趣。

发音矫正、声乐训练、西班牙 语、SAT写作、公共演说



Ben BA, Macalester College, Classics

As a published fiction writer, Ben is a great fit to help you find your creative voice. As different exercises work better for different students, he enjoys figuring individually how students learn best and what tools are most helpful to each individual student.

Creative Writing, Ancient Languages and Literature, Greek, Hebrew, Bible Studies

#### 玛卡莱斯特学院, 文学士,古典 文学

作为一位畅销小说作家,Ben非常适合帮助学生发掘自身的独特经历。 Ben深谙因材施教的重要性,他乐于帮助学生发现各自的学习特点以及行之有效的提高途径。。

创意写作、古代语言及文学、希腊 语、希伯来语、圣经研究



Brian

PhD, Boston College, Immunology BS, Boston University, Biochemistry and Molecular Biology

Brian has over 10 years of teaching experience for Principles of Immunology and Molecular and Cellular Biology at Boston College. Brian specializes in teaching biology and statistics, with a focus on helping the student achieve a conceptual understanding of the material that can be applied to situations outside of a textbook.

Biology, Statistics, Chemistry, Physics, Calculus

## 波士顿大学, 理学士, 生物化学与 分子生物学 波士顿学院, 博士, 免疫学

Brian在波士顿学院拥有10年以上的 免疫学原理和分子与细胞生物学的 教学经验。他擅长教授生物学和统 计学,并专注于帮助学生对实际应 用性材料进行概念性理解。

生物学、统计、化学、物理、微积分

#### MENTORS, TEACHERS, & SPECIALISTS

导师, 教师以及专家



Christina MA, Columbia, TESOL

After Christina received her master's degree in TESOL at Columbia University, she taught ESL at several universities and colleges in the US and abroad. She is experienced in teaching all language skills: listening, speaking, reading and writing. With an understanding of how difficult it can be to express yourself clearly in English, she works with tools for improving motivation and confidence.

ESL/ESOL/TOEFL, Reading, Essay Writing, Grammar, Public Speaking

#### 哥伦比亚大学,文学硕士, TESOL(英语作为第二语言教学)

Christina就读于哥伦比亚大学并获得英语作为第二语言教学专业的硕士学位,曾任教于美国和外国的多所大学及学院,教授ESL相关课程。她拥有丰富的教学经验,教授英语听说读写各方面的语言技能。Christina深知用英语清楚地实现自我表达并非易事,她善于运用教学工具来提高学生学习的动力和自信心。

ESL/ESOL (英语作为第二语言教学)/ 托福、阅读、文书写作、语法、公共 演说



## Claire MFA, Columbia, Film BA, NYU, Comparative Literature

Claire knows the world of film, and loves sharing this world with students. She came to tutoring through a background in professional creative producing and screenwriting. She uses her creative background to share her knowledge of writing and critical reading and helps students express yourself artistically and dramatically.

Film-making, Screenwriting, Literature, Essay Writing, Reading



# David BA, Yale, History

David, has over 15 years of tutoring specializing in test techniques developed through extensive research and field testing with students. He relates to students while motivating them to work hard using a combination of proven fundamentals and cuttingedge skills.

way education

TOEFL, SAT/ACT Reading, Essay Writing, Reading, Vocabulary

## 纽约大学,文学士,比较文学 哥伦比亚大学,艺术硕士,电影

Claire熟悉电影行业,喜欢与学生分享这个神奇的领域。她运用自己在创新制片和编剧的专业背景,传授在写作和批判性阅读科目中的丰富知识,并帮助学生以艺术和具有戏剧性效果的方式表达自己。

电影制作、编剧、文学、文书写作、 阅读

#### 耶鲁大学,文学士,历史

David拥有超过15年的辅导经验,通过广泛的调研以及总结学生在实际应试中遇到的问题,总结出了颇为高效的应试技巧。他与学生们保持良师益友的关系,并通过理论与尖端技术相结合的方式激励学生超越自我,取得高分。

托福、SAT / ACT阅读、文书写作、 阅读、词汇

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导师, 教师以及专家



Gabriel BA, NYU, English Literature

Gabriel tries to empower her students as she enjoys editing and providing constructive feedback about the structure and content of essays. She helps students sculpt all of the creative elements that go into writing a paper - the research, the quotes, the structure. Then, she gets down to the detailed grammatical errors for editing purposes.

Essay Writing, SAT/ACT Writing, SAT/ACT Reading, SAT/ACT English

#### 纽约大学, 文学士, 英语文学

Gabriel致力于熏陶自己的学生像她一样享受写作,并对文章结构和内容提供建设性的反馈。她带领学生提高撰写论文的所有创作型元素,包括研究,引述,和结构搭建。同时,她还会细致入微地纠正具体的语法错误,以完善校订工作。

文书写作、SAT / ACT写作、SAT / ACT阅读、SAT / ACT语文



Halley New York Department of Education MA, Columbia, TESOL

Having completed specialized training programs with the Department of Education and NY teaching certification, students can expect to receive professional support or enrichment tailored to their individual needs and goals. Halley has strong subject knowledge in addition to a knowledge of pedagogical methods.

English Language Fundamentals, English Grammar SAT/ACT Verbal, Essay Writing, ESOL/TOEFL, AP English Language



Jonathan MEd, Tufts University, Education BA, Yale, Archeology

With twenty-five years of teaching and tutoring, Jonathan offer significant depth of experience as an educator, as well as a variety of qualifications from leading institutions. He graduated with distinction from Yale University and serves as a Mentor for the Fulbright Commission.

American History , European History, Essay Writing, Literature

# 哥伦比亚大学,文硕士,TESOL (英语作为第二语言教学教学) 纽约市教育局

Halley已完成教育部的专业培训课程并获得纽约教学认证。Halley将为学生提供专业的支持和丰富的课程指导,以满足学生个性化的需求及目标。除了具有丰富的教学方法相关知识外,Halley还具有很强的学科知识。

英语基础、英语语法、SAT / ACT 语法写作、ESOL(英语作为第二语言)/托福、AP英语

# 耶鲁大学,文学士,考古学 塔夫茨大学,教育硕士,教育学

作为一名资深教育工作 者,Jonathan拥有25年的教学和辅 导经验,并拥有领先机构颁发的多 项资格认证。他毕业于耶鲁大学, 并担任富布赖特委员会的顾问。

美国历史、欧洲历史、文书写作、 文学

#### MENTORS, TEACHERS, & SPECIALISTS

导师,教师以及专家



Julian MA, Queens College, Music Theory BFA, Berklee College of Music

Julian uses a holistic approach to provide a strong theoretical foundation as well as a strong practical foundation and to apply these to independent projects. He enjoys developmental process of working with someone and slowly seeing them nurture and hone their craft.

Music Theory, Arranging, Harmony, Ear Training and Composition, Guitar



Kelly PhD, NYU, Clinical Psychology BA, NYU, Comparative Literature

Kelly is a published writer who understands that writing can be one of the most difficult academic areas for students across all ages. She hopes to give students the skills to clearly and effectively communicate their unique ideas and perspectives in their writing.

Psycology, Study Skills, GRE, Reading, Writing



way education

Lauren BA, Yale

Ivy League Graduate, Lauren, helps students to understand the patterns and connections between different concepts to help deepen their comprehension and improve their retention. She ask questions and draw parallels to earlier ideas to help them connect new information with the ideas students already know.

Chemistry, Biology, Calculus, SAT Math, ACT Science

# 伯克利音乐学院,艺术学士 纽约市立大学皇后学院,文学硕士, 音乐理论

Julian采用全方位的方法为学生教授强大的理论基础和牢固的实践基础,并将其应用于独立项目。他喜欢与学生一同合作创建项目的过程,并逐渐看到学生的技艺得到培养和打磨。

音乐理论、编曲、和声、听力训练与 作曲、吉他

# 纽约大学,文学士,全球通识教育 纽约大学,博士,临床心理学

Kelly是一位出版过著作的作家。她知道写作可以成为各个年龄段学生最棘手的学科之一。她能够帮助学生提高写作技巧,在写作中能清晰有效地传达他们独特的思想和观点。

心理学、学习技巧、GRE、阅读、 写作

#### 耶鲁大学,文学士

Lauren作为常春藤联盟的优秀毕业生,擅长帮助学生掌握不同概念之间的模式和联系,以加深他们的理解和提高记忆效率。她提出问题,并将新问题与已经学过的知识相联系与比较,以帮助学生把新信息与已知信息相联结。

化学、生物、微积分、SAT数 学、ACT科学

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导师, 教师以及专家



Louise BA, Northwestern, Political Science

Louise has 10+ years of experience in helping international executives and diplomats converse, make presentations, conduct interviews, modify their accents, and write emails and reports for their work in New York City. She likes to help explain American culture - with articles from newspapers, music, and books.

Public Speaking, Business Presentations, Amerian History and Culture, English Accent, ESL/ ESOL

#### 西北大学, 文学士, 政治科学

Louise有10年的教学经验,帮助国际高管和外交官训练公共演讲技巧,进行演示,进行访谈,纠正口音,以及为他们在纽约市的工作撰写邮件和报告。她喜欢通过报纸,音乐和书籍来帮助学生了解美国文化

公共演说、商业演讲、美国历史与 文化、英文口音、ESL/ESOL(英语 作为第二语言)



Matt MS, Georgia Tech, Statistics BS, University of Georgia, Mathematics

For the last decade, Matt has helped students overcome their difficulties with math and physics. His tutoring philosophy is based on helping students understand how math and physics work in the real world, to help students not only understand but to apply their knowledge.

Physics, Calculus, Trigonometry, SAT/ACT Math

#### 乔治亚大学,理学士,数学 乔治亚理工,理学硕士,统计学

在过去的10年里,Matt帮助学生克服了数学和物理方面的困难。他的辅导理念是帮助学生理解数学和物理在现实世界中的运作方式,帮助学生不仅理解而且灵活应用学到的知识。

物理、微积分、三角函数、SAT/ ACT数学



Melih MEd, Rutgers University BS, Rutgers, Physics

With over 15 years of teaching, he strives to make students understand the basics of how our miraculous universe works. Once the basics are established, he moves on to deeper understanding and make connections between all the different topics – in the classroom and in real life. He tries to establish a methodical approach to solving physics problems that will aid students in many other subjects as well.

Physics, AP Physics, College Physics

#### 罗格斯大学, 理学士, 物理 罗格斯大学, 教育硕士

Melih拥有超过15年的教学经验,致力于让学生了解我们神奇宇宙如何运作的基础知识。一旦基础知识建立起来,他会帮助学生加深理解,将课堂和现实生活中的不同主题联系起来。他成功建立了一种有条理的系统来解决物理问题,这也有助于学生学习许多其他科目。

物理、AP物理、大学物理

#### MENTORS, TEACHERS, & SPECIALISTS

导师, 教师以及专家



Tanu BA, UCLA, English and Linguistics

With a decade of curriculum development experience, Tanu loves sharing knowledge and helping students figure out the world around them. Many concepts that seem dry or abstract have really innovative real life applications, and she likes to incorporate these examples to create memorable lessons. She personalizing lessons for individual students.

Linguistics, ESL/ESOL, SAT/ACT Writing, SAT/ACT Reading, SAT/ ACT English



Will BS, Swarthmore, Mathematics

Will is one of those unique math tutors that finds joy in working with students to boost their confidence and interest in math and science. Will helps students master the material while developing strategies for being a successful learner — how to problem solve, what to do when you get stuck, and how to approach new material.

SAT/ACT Math, Calculus, Geometry, Algebra 1/2, Statistics



way education

Daniel MBA/MA, Harvard

Having not only served on the Admissions Committee for Penn Wharton, Daniel has also held positions in large NYC Investment (Goldman) and PE Firms. Currently Daniel is working as an Advisor for the Princeton Entrepreneurship Center and pursuing an advanced degree in Journalism at Harvard University.

Business, Investment, Journalism

#### 加州大学洛杉矶分校,文学士,英文 及语言学

凭借10年的课程开发经验,Tanu喜欢分享知识并帮助学生探索周边世界。许多看似枯燥或抽象的概念都在现实生活中能找到真正创新的应用,她喜欢将这些例子结合起来创造令人难忘的课程。她能为学生提供个性化的课程。

语言学、ESL / ESOL(英语作为第二语言)、SAT / ACT写作、AT / ACT 阅读、SAT / ACT英语

#### 斯沃斯摩尔学院 理学士,数学

Will是最独特的数学导师之一,他在 教学生的过程中能获得快乐,能增强 学生对数学和科学的信心和兴趣。他 将帮助学生掌握材料,同时制定成为 高效学者的策略:如何解决问题,遇 到困难时如何应对,以及如何吸收 新知识。

SAT/ACT数学、微积分、几何学、代数1/2、统计学

#### 工商管理学硕士/文学硕士,哈佛大学

Daniel曾就职于宾夕法尼亚大学沃顿商学院招生委员会,并在纽约大型投资公司高盛和知名私募股权公司担任过职务。他现任普林斯顿创业中心顾问,并在哈佛大学攻读新闻学高级学位。

商科、投资、新闻

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导师,教师以及专家



Lauren BA, Yale

Lauren studied Math and Pre-Med at Yale, making her comfortable in all of the core quantitative subjects. She has been tutoring professionally for over a decade and prides herself on her organization and commitment to students of many different learning styles.

Math, Pre-Med, Education



Lauren曾在耶鲁大学学习数学和医学预科,这使得她精通于所有数据类核心科目。此外,她还拥有十多年的专业辅导经验,并对自己出色的组织能力和灵活运用多样化的教学模式而感到自豪。

数学、医学预科、教育



Walden MA, Harvard Communication University of China

A world expert in Test Prep,
Walden attended college in Beijing (Communication University
of China), Walden used his perfect scoring ability to teach in
New Oriental, being named Tutor
of the Year in Beijing in 2014.
Walden went on to create his own
SAT Grammar and Verbal textbooks, which are specially made
for Chinese students to learn the
test according to their own language, as efficiently as possible.

SAT Grammar, SAT Verbal, Test Prep

#### 中国传媒大学 文学硕士, 哈佛大学

作为世界级备考辅导专家,Walden 毕业于中国传媒大学,利用自己在 应试方面的天赋在新东方任教,并 于2014年被评为北京年度最佳导 师。Walden曾独立编纂SAT 语法和 口语的中文教材,帮助中国学生高 效快速的了解考试并取得高分。

SAT语法、SAT口语、测试准备



# Sarah MA, Columbia University BA Brown University, Writing

Recently published in the prestigious New Yorker magazine,
Sarah is has studied Formal
Writing and Creative Writing at
two top Universities and has published and staged many plays.
Sarah has taught numerous students how to express themselves creatively in both writing and speech.

Formal Writing, Creative Writing, Speech

#### 布朗大学,文学士,写作 文学硕士,哥伦比亚大学

Sarah曾在两所顶尖大学学习正式写作和创意写作,并出版参演过多部戏剧,其作品近期被刊登在着名的《纽约客》杂志。Sarah善于教导学生如何在写作和演讲中通过创造性的方式地表达自己。

正式写作、创意写作、演讲

